



Rabobank PEDAL MERCED! Family Bicycle Fest

October 11, 2009

www.pedalmerced.org



Rabobank

Help us to Spread the Fun!

The second annual family bicycle festival needs your help.

This family-friendly festival will start at Merced High School. The festival site will have registration, bounce houses, entertainment, food and prizes. A 10-mile fun bicycle ride will start at the high school and hook up with the bike paths throughout central Merced. There will be 3 major rest stops along the way, all sponsored by local businesses, (Fahrens Park, Applegate Park, Rahilly Park), plus other smaller stops along the way, also sponsored. Rest stops will include a fun activity and a giveaway. Participants will receive a sticker on their "passport" when they visit each stop. Completed passports will be entered into a drawing for a major prize. Participants may also play games at rest stops for raffle tickets which they can enter at the festival site for smaller prizes.

The purpose of the event is to get families out on the bike paths, exercising and having fun. Registration will be \$10 per person or \$25 for a family (includes 4 t-shirts and 4 lunches). Registration will include a t-shirt (first 300 to register), cinch sack (first 300 to register), and lunch.

Sponsorships Available NOW!

\$5,000 = Event sponsorship

\$1,000 = Major rest stop booth with promotional items, games, giveaways (all to be provided by sponsor)

\$500 = Smaller rest stop booths along the bicycle route with promotional items, games, giveaways (all to be provided by sponsor)

(\$500 and above sponsorships include logo and link on event website, logo on event t-shirts, logo on promotional literature, booth space at festival site, and company name in Thank You ad.)

\$150 = Booth at festival site, company name in Thank You ad

Call 209.383.4242 for more information.



Proceeds benefit United Way of Merced County

