



RABOBANK  
PEDAL MERCED!  
Family Bicycle Fest

Sunday, October 10, 2010

[www.pedalmerced.org](http://www.pedalmerced.org)



Rabobank

**Help us to Spread the Fun!**

The third annual family bicycle festival needs your help.

This family-friendly festival will start at Merced High School. The festival site will have registration, bounce houses, entertainment, food and prizes. A 10-mile fun bicycle ride will start at the high school and hook up with the bike paths throughout central Merced. There will be 3 major rest stops along the way, all sponsored by local businesses, (Fahrens Park, Applegate Park, Rahilly Park), plus other smaller stops along the way, also sponsored. Rest stops will include a fun activity and a giveaway. Participants will receive a sticker on their "passport" when they visit each stop. Completed passports will be entered into a drawing for a major prize. Participants may also play games at rest stops for raffle tickets which they can enter at the festival site for smaller prizes.

**The purpose of the event is to get families out on the bike paths, exercising and having fun.** Registration will be \$10 per person or \$25 for a family (includes 4 t-shirts and 4 lunches). Registration will include a t-shirt (first 300 to register), cinch sack (first 300 to register), and lunch.

**Sponsorships Available NOW!**

\$5,000 = Event sponsorship

\$1,000 = Major rest stop booth with promotional items, games, giveaways (all to be provided by sponsor)

\$500 = Smaller rest stop booths along the bicycle route with promotional items, games, giveaways (all to be provided by sponsor)

(\$500 and above sponsorships include logo and link on event website, logo on event t-shirts, logo on promotional literature, booth space at festival site, and company name in Thank You ad.)

\$150 = Booth at festival site, company name in Thank You ad

Call 209.383.4242 for more information.



Proceeds benefit United Way of Merced County

